

شركة مساهمة مصرية ١٠٠%



GROUP

COMPANY PROFILE



Our History:

El Rabie Egyptian joint Stock Company, was founded more than twenty years. The company is one of the most important and largest companies in the manufacture of food products. The company began to produce Halva and White Tahini in 1989 using traditional methods in the manufacture of Halva and using the special secret sauce of El Rabiei Group. The group consists of more than 300 employees and workers who participated actively in the completion of a great revolution in the production lines as we have the best qualified staff well qualified in accordance with training programs studied are inside and outside the company to raise the level of working both with own thing, making the company boasts the best staff in the various fields of production, maintenance, quality.

El Rabie Group started to enter into another major investment by opening a new company for Juice Production in 2000 under the name of Oryx Land Company For Food Industries in order to be a testament to meet the requirements of the market and consumers. Continuing to the development and improvement process, El Rabiei Group makes a geographic expansion through the multiplicity of the headquarter, branches and storage facilities in Cairo and other governorates where we have more than 26 branch-level Arab Republic of Egypt and a large fleet of cars and vans to supply all branches nationwide.

The year 2008 witnessed a major shift in El Rabie Group as the company increased production lines and applied the latest worldwide means of technology and that by importing the latest machinery production from abroad (Germany - Spain - Netherlands - Norway - Denmark - India) and that to confirm the company's keenness in produce a range of products with high quality unique to her work over the years, and then the introduction of new products such as Tomato Paste, Jam with its various flavors and Black Honey.

There is no doubt that one of the main ingredients of El Rabie Group success is its ability to continue to strengthen its competitive position in all markets and through maintaining the quality of its products and meet the needs of consumers and the use of scientific research and modern technologies and the application of best business practices in all aspects of activity in the company.





El Rabie Group Highlights

El Rabie proud by providing customers a level of service starts from the selection of products including experiments carried out with scientific assessment and sampling to ensure consumer safety and getting the best products. We also have a wide range of components that have the flexibility allows us the diversity of production processes and the requirements of raw materials, which lead to providing the best solutions called them our customers.

El Rabie Group is fully committed to continuous development and profitable through the manufacture of products according to the latest methods of modern technology and international standard specifications and under the supervision of distinguished group of engineers, technicians and administrators who specialize in this area until the name of El Rabie became a milestone in the field of food manufacturing.

Therefore El Rabie Group has understood and studied the local market through making Marketing Studies with major international companies to prepare the sessions of the marketing and knowledge of the requirements and the views of the market for our products. El Rabie also entered the well-deserved local and international markets chains, the most important (Carrefour - Spence - Metro - Markato - Al Mlmahmal - Sharif markets - Khair Zaman - Awlaad Rajab - Plaza Mall branches - Alaamah 2000). As the company sought to look wider hopes and began to compete for Foreign Affairs and have achieved export to African markets, Gulf and Europe and most of those countries (Yemen - Jordan - Palestine - Libya - Kuwait - United Arab Emirates - Italy - Germany - Algeria - Saudi Arabia - Bahrain - Zambia - Sudan - South Africa - America - Italy - Austria - Denmark - Lebanon). It is still our cooperation with these countries based so far as we have agents in some of these States and the most prominent Palestine, Yemen, Jordan and Lebanon. The company is also participating in the most important local and international exhibitions, and most important (Dubai Food Gulfood - Damascus Exhibition Gallery - Sapore, Italy - Sudan Exhibition foodex - Ishtar International Gallery - Istanbul Gallery - Cairo International Fair)

In addition to that, through the implementation of production processes and packaging using technological methods used in all across the world over the past ten years, El Rabie company got a deep understanding of the technology developed for packaging in the world and this is what configure it for the most important international certification approved them.



Vision

El Rabie Group is seeking to be the best option for its products to the consumer through its leadership in targeted markets, its sponsorship of the featured products surpass all expectations. (We will not accept anything less what we promise and implement Mairna high).

Mission

It is worth mentioning that the El Rabie had developed towards the mind to gain the confidence of the consumer to meet their wishes at every step during the phase of growth and development in terms of quality and price. We believe that our success is the success of our customers. Our goal is not only to provide a product with high quality but also build lasting relationships with our local and importers.

Thus it began a treaty through a consistent policy aimed at achieving excellence leadership in the food industry, accompanied by the growth and continuous improvement in production and the level of performance of our task is the base we deliver to our customers a level of service starts from the products they choose to include carrying out scientific experiments, evaluation and sampling to ensure consumer safety and getting the best products We also have a wide range of components that have the flexibility allows us the diversity of production processes and the requirements of raw materials are also manufactured products according to the latest methods of modern technology and international standard specifications and under the supervision of distinguished group of engineers, technicians and administrators who specialize in this area which would lead to provide the best solutions, which is elevated by our clients (we will not accept anything less what we promise and implement our high standards).

The background of the entire page is a vibrant orange-red color. It is decorated with a repeating pattern of various fruits and vegetables in lighter shades of orange and yellow. The items include strawberries, kiwi slices, bell peppers, corn cobs, tomatoes, lemons, and leafy greens, all arranged in a scattered, overlapping manner.

JUICE PRODUCTS

جديد

قمرين®

نختار طبيعي

طعم جنان... بالقوة والتركيز ملايين



f /oryxlandjuice

الإدارة: شركة أوريكس لاند للصناعات الغذائية - المنطقة الصناعية B4 - قطعة ٣٨ - مدينة العاشر من رمضان - تلفون: ١٧٩٣ ١٢٢٠٠٠
www.elrabiegroup.com

JUICES



ELRABEE DUE PACK FRUIT NECTAR:

Flavours:

Apple - Cocktail - Guava - Orange - Mango
Pineapple - Strawberry - Pomegranate



JUICES



AMAREIN DUE PACK FRUIT NECTAR:

Flavours:

Apple - Cocktail - Guava - Orange - Mango
Pineapple - Strawberry - Pomegranate



JUICES



AMAREIN EL KEBEER FRUIT NECTAR:



Flavours:

Apple - Cocktail - Guava - Orange - Mango
Pineapple - Strawberry - Pomegranate

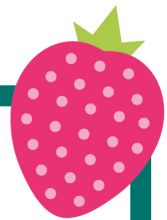
JUICES



MATRIX DUE PACK FRUIT NECTAR:

Flavours:

Apple - Cocktail - Guava - Orange - Mango
Pineapple.



JUICES



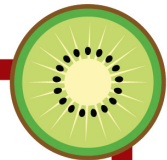
MATRIX TETRAPACK FRUIT NECTAR:

Flavours:

Apple - Cocktail - Guava - Orange - Mango
Pineapple.

Volume:

200 ml



JUICES



AMAREIN TETRA PACK FRUIT NECTAR:

Flavours:

Apple - Cocktail - Guava - Orange - Mango
Pineapple - Strawberry - Pomegranate

Volume:

200 ml

JUICES



EL RABEE BOTTLES FRUIT NECTAR:

Flavours:

Apple - Cocktail - Guava - Orange - Mango
Pineapple - Strawberry - Pomegranate

Volume:

250 ml - 1 litre



JAM PRODUCTS

JAM



EL RABEE FRUITS JAM (CUBES):

Our nutritional jams are made with fresh fruits that are gently cooked to retain the fruits' natural taste and goodness. Delectable jams are available in a variety of exotic fruits and are naturally made with no preservative, artificial colors or flavors. our jams are available in jars & Sachete.

The background of the entire page is a vibrant orange-red color, overlaid with a repeating pattern of various fruits and vegetables in lighter shades of orange and yellow. The pattern includes items like lemons, limes, apples, bananas, corn cobs, eggplants, tomatoes, and leafy greens, creating a fresh and natural aesthetic.

MOLASSES PRODUCTS

MOLASSES



EL RABEE MOLASSES EXTRA:

Our molasses is made from the finest sugarcane. Molasses is a healthy sweetener which contains a variety of minerals that promote your health. Molasses is a very good source of iron, potassium and magnesium.

It is consumed in the Middle East alone as a healthy sweetener full of energy or with Tahina. Our Molasses comes in jars.



TAHINI & HALVA PRODUCTS



TAHINI



EL RABEE SESAME TAHINI PASTE:

Tahina (also known in western countries as Tahini) is a popular Middle Eastern topping that is best served as a side dish with oriental meat dishes, fish dishes , as a dip or complimentary to molasses or as a salad (Hummus, Tahina Salad), made of 100% pure sesame. Our sesame tahini paste comes in jars and sachet.

TAHINI HALVA



EL RABEE TAHINI HALVA:

Halawa (in western countries called Halva) has always held a place in people's hearts and became a must have in our meals. El Rabee's original flavor of Halawa comes from the purest sesame seeds.

The range includes: Plain - Chocolate - Hazelnut - Almonds - Pistachios - Mixed Nuts - Beans.
Our Hlawas come in stylish boxes & bars



TOMATO PASTE PRODUCTS





TOMATO PASTE



BANDORA TOMATO PASTE:

Bandora tomato paste is made from fresh ripe tomatoes. Add Bandora tomato paste to your favorite recipes and dishes.

Our tomato paste comes in sachet.

TOMATO PASTE



EL RABEE TAMATO PASTE:

El Rabee tomato paste is made from fresh ripe tomatoes. Add El Rabee tomato paste to your favorite recipes and dishes. El Rabee carefully fresh tomatoes guarantee the taste and quality of the tomato paste that enhances the cooking experience. Our tomato paste comes in jars and sachet.

The background of the entire page is a vibrant orange-red color. It is decorated with a repeating pattern of various fruits and vegetables in lighter shades of orange and yellow. The items include strawberries, kiwi slices, bell peppers, corn cobs, tomatoes, leeks, eggplants, and citrus slices. The pattern is dense and covers the entire surface, with the central text area being a solid white rectangle.

DAIRY PRODUCTS

MILK



ELRABEE FARMS MILK:

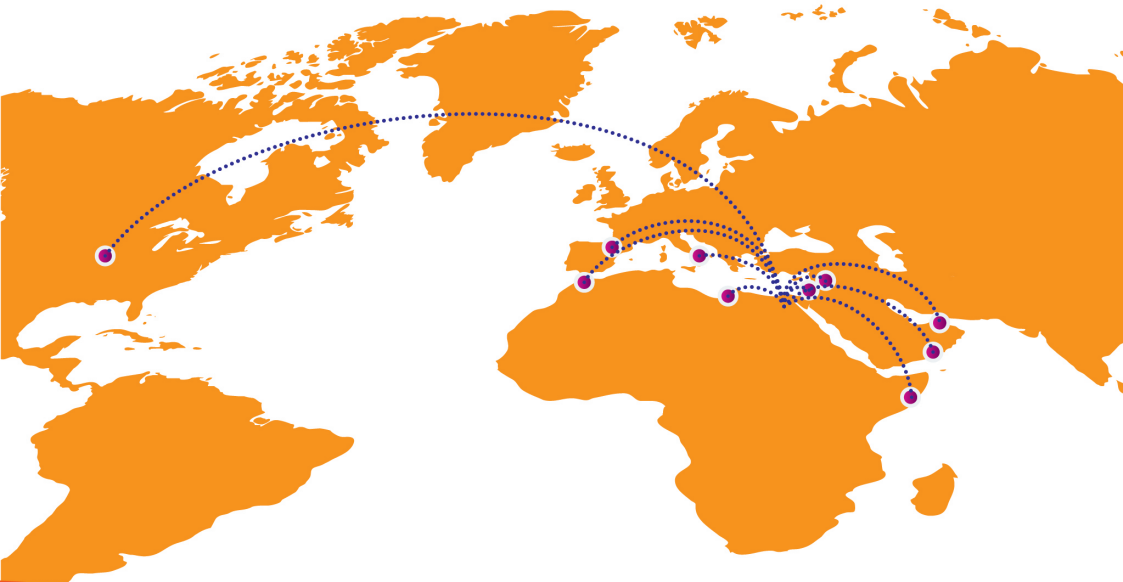
Sourced from our highest quality dairy farms
our milk comes in Tetra fino packs



El Rabie Through our adherence to our goals fixed for the advancement of the national economy through the food industry to a level we can compete with foreign products in global markets seeking our company very carefully to exit a product of a special high quality and through our dependence on the finest raw materials global audit heavily on sources in order to maintain the quality of our products from through our dependence on highly qualified human resources in the field of food industries and we then train the staff to keep up with changes scientific in this area made this and deservedly get more international certifications in the field of quality and food safety (ISO - Alhsp) and made this take a line of vigorous and sustained forward through what we touch the quality of our products, which had been the reactions of amazing among consumers because they actually meet their desires through their quality has become comparable and even superior to many foreign products and thus we are proud of and brag about what we offer products for the domestic market or foreign. As for the market exports, our companies seeking to gain the trust of the consumer to meet the wishes of the outside of the products in terms of quality and price, through a consistent policy aimed at achieving leadership excellence in the food industry, accompanied by the growth and continuous improvement in production and the level of performance. Last but not least we would like to thank you for choosing our products and will strive to meet all your needs through the generosity of price and excellence together.

Some Countries We Export To:

Yemen - Libya - UAE - KSA - Oman - Italy
- USA - Kuwait - Kinya - Zambia - Ghinya





MATRIX
FRESH JUICE



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